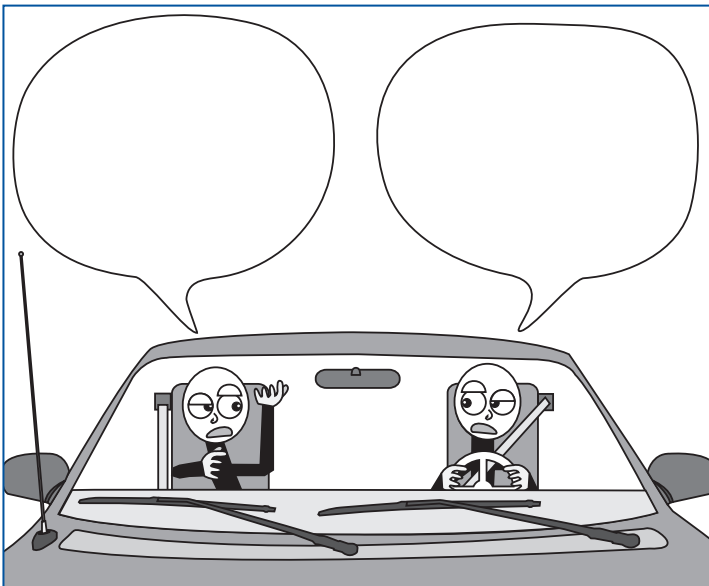




What would you say?

Nearly half of drivers who said in a large survey that their use of seat belts had increased over the past 12 months attributed the change to encouragement or pressure from others.¹ If you know someone who doesn't buckle up all the time, you could be the one to convince them to start!



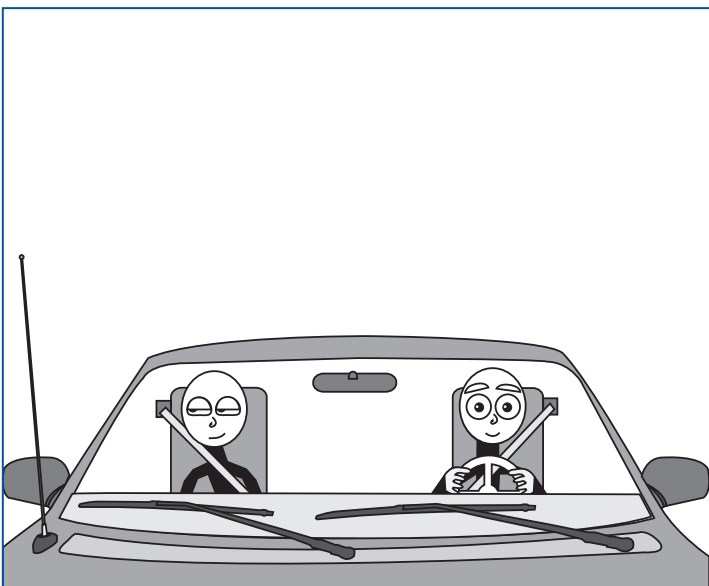
While in the parking lot...

Some common reasons for not buckling up ALL the time are:

- The probability of a crash is too low...*
- Seat belts are uncomfortable...*
- I am afraid I will be trapped in my vehicle...*
- Seat belts wrinkle my clothes...*
- I'm only driving a short distance...*
- I'm a good driver...*

Other _____

Pick a passenger's reason for not buckling up (or add a new one) and write in what you would say if you were the driver.



Safely on their way...

The 2 Seconds 2 Click campaign was developed by the Network of Employers for Traffic Safety through a grant from the National Highway Traffic Safety Administration.

¹ NHTSA 2007 Motor Vehicle Occupant Safety Survey